

# Corridor Capital, LLC

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11611 San Vicente Boulevard · Suite 800 · Los Angeles, CA 90049 · [www.corridorcap.com](http://www.corridorcap.com)

## **Corridor Capital Backs Experienced Operator Geoff Greulich in Proactive Search Effort**

We are pleased to announce that we have joined forces with Geoff Greulich to launch a proactive search for a Los Angeles-based manufacturing business in which to invest. Geoff brings more than 20 years of senior operating experience to bear and joins the team as an Operating Partner. We are working with Geoff to source ***a high volume oriented manufacturing business preferably in the packaging or recycling industries*** that would benefit from Geoff's significant experience in those sectors, coupled with Corridor's active investor approach.

Throughout his career Geoff has driven business growth in leading companies through a mixture of strategic initiatives and process improvements. He has a strong track record of team building and workforce empowerment in CEO, division CFO, Director of Operations over multiple manufacturing plants, and senior marketing, strategy and business development roles. He has led numerous acquisitions of companies ranging from \$5 million to \$500 million. His primary industry experience includes packaging manufacturing, recycling and steel manufacturing. Geoff has proven himself in leadership roles in companies such as GE Capital, Silgan Corporation, Tenneco, and LTV Steel. Most recently, he served as CEO of a private equity-owned middle market health and beauty products manufacturer. He has an MBA from the University of Chicago in Finance and Operations and an undergraduate degree in Engineering and Economics from Vanderbilt University.

As a reminder, Corridor Capital will consider paying a market-rate fee for introductions to proprietary situations which result in an investment.<sup>1</sup> If you have any opportunities to discuss or questions, please feel free to call Craig Enenstein at 310-442-7001 or [craig@corridorcap.com](mailto:craig@corridorcap.com) or Eddie Monnier at 310-442-7002 or [eddie@corridorcap.com](mailto:eddie@corridorcap.com).

## **About Corridor Capital**

Corridor Capital combines private equity investing with active engagement in the strategy, finance and operations of our portfolio companies. We are a Los Angeles-based private equity firm specializing in lower middle market buyouts, recapitalizations, and growth capital situations in which we make \$3 to \$15 million investments in profitable privately-held companies. We believe Corridor Capital is differentiated by our active investor approach, whereby we work closely with portfolio company management with a firm focus on superior business outcomes. Corridor Capital's value-added activities include but are not limited to: worldwide business development, strategic partnering, financial controls design, customer profitability analysis, information technology systems evaluation, recruitment of key management team members, and temporarily assuming senior line roles. Our broad investor base includes many of the CEOs, strategic partners and service providers with whom we have worked over the years.

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<sup>1</sup> Corridor Capital will structure deal sourcing incentives for those closed transactions where we can reasonably do so within the requirements of applicable law. We are happy to discuss with you this possibility after we have had an opportunity to understand the specific situation and what legal requirements might apply in that particular context.