

*For general release: November 11, 2010*

### **Corridor Capital Adds to Its Executive Advisors Team**

We are pleased to announce the addition of Chris FitzGerald and Shirley Ritchey who join Corridor Capital as Executive Advisors for Sales & Marketing and International Business and Quality, respectively.

“We are very fortunate to have Chris and Shirley join our Executive Advisors team. With the addition of these two proven executives, we continue to round out a world class team to help our portfolio companies across many key areas of strategy and operations,” states Craig Enenstein, CEO of Corridor Capital.

#### **Chris FitzGerald, Pitney Bowes Inc.**

*Executive Advisor: Sales & Marketing and International Business*

Chris FitzGerald is Vice President & General Manager for Pitney Bowes Inc.’s Latin America & Caribbean business, where he is directly accountable for all sales, marketing, services, and related operations in the region. Chris was responsible for establishing PB’s existing operations in Brazil in 2005 and for the company’s entry into Puerto Rico via acquisition in 2008. Chris’ responsibilities include management of Pitney Bowes’ Mexico operations as well as 25 independent Pitney Bowes distributors operating throughout the region. Additionally, Chris is part of Pitney Bowes’ executive team with a primary focus on seeking further expansion in emerging markets.

Prior to joining Pitney Bowes in 2004, Chris served three years at Cambridge International Inc., a leading manufacturer of metal wire belts and architectural metals, as Vice President International. Prior to Cambridge International, Chris spent 10 years at United Technologies Corporation’s Carrier air conditioning division in various general management roles in Portugal, Argentina, and the United States. Chris began his career as a process engineer for The Goodyear Tire & Rubber Company in Akron, Ohio.

Chris has an M.B.A. from the Wharton School of Business, where he was a Fellow of the Lauder Institute of International Studies. He also has an M.A. in International Studies from the University of Pennsylvania, and a B.S. in Mechanical Engineering from the University of Virginia. Chris speaks Portuguese and Spanish fluently.

#### **Shirley W. Ritchie, Consultant**

*Executive Advisor: Quality*

Shirley W. Ritchie is an Engineering and Quality Executive with strengths in Operational Excellence, Global Manufacturing and ISO & Regulatory Compliance. She is currently advising NuWhirl Systems Corporation on its Enterprise Quality System Initiative.

Previously, Shirley was the Director of Global Quality and Continuous Improvement for Fluidmaster. She structured and led a high-impact global team responsible for achieving exceptional customer retention and satisfaction through client interface and by acting as a customer advocate. She improved product compliance, performance and productivity while utilizing Six Sigma problem solving and decision-making techniques. She led the tool and parts qualification effort during plant closure and transfer. Additionally, she qualified PPAP on more than 600 injection molded parts within 9 months.

Prior to Fluidmaster, Shirley worked at Black and Decker for 11 years for both the Power Tools Group and the Hardware and Home Improvement Group. She led a special project team and successfully reduced Hardware and Home Improvement Group inventory by \$3MM. As a Six Sigma Master Black Belt, she conducted more than a dozen training sessions to more than 150 Six Sigma trainees including the CEO and Executive Vice Presidents of Black and Decker in North America and Asia in both English and Chinese. She coached and mentored 58 completed Six Sigma projects that exceeded the Easton, Maryland plant's annual Cost of Failure reduction goal of \$6.5 million.

Shirley holds an M.B.A. from Loyola University in Maryland and an M.S. in Mechanical Engineering from the University of Maryland at College Park. She is certified by Black and Decker as a Six Sigma Master Black Belt. Shirley is bilingual in Chinese and English.

## **About Corridor Capital**

Corridor Capital provides far more than capital to US-based small companies—to our knowledge, we are the most actively engaged private equity partner across strategy, operations and finance. Corridor is able to provide an exceptional level of support because our seasoned investors have operational experience managing businesses. We are not a conventional private equity firm.

Through our collaborative, highly active approach, we work alongside management to build the institutions and efficiencies necessary for sustainable scalable growth. Corridor's portfolio companies benefit from value-added activities such as: worldwide business development, financial controls design, customer profitability analysis, operations restructuring, systems implementation and key management team recruitment. Our broad investor base includes approximately 150 top executives across a vast array of industries and disciplines, a unique resource we bring to benefit our portfolio companies and their teams.

We make control investments in specialty manufacturing, business services and environmental services industries. Corridor focuses on complex situations, particularly those requiring growth support or operational or financial engagement. We prefer to work with entrepreneurs and family-owned businesses that have not yet realized the benefits of hands-on, institutional ownership. We are honored that sellers often rollover a meaningful portion of their equity in an effort to benefit from the Corridor approach, giving owners access to a subsequent second liquidity event against significant value created together.

Corridor Capital will consider paying a market-rate fee for introductions to proprietary situations which result in an investment.<sup>[1]</sup> If you have potential investment opportunities to discuss, please contact Craig Enenstein at 310-442-7001 or [craig@corridorcap.com](mailto:craig@corridorcap.com).

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<sup>[1]</sup> Corridor Capital will structure deal sourcing incentives for those closed transactions where we can reasonably do so within the requirements of applicable law. We are happy to discuss with you this possibility after we have had an opportunity to understand the specific situation and what legal requirements might apply in that particular context.